

NEWS RELEASE



New Venue Location

Charlotte Selected for 2018

September 2017 – Exposition Development Company, Inc. has announced a move to Charlotte for the fourth edition of North Carolina Restaurant & Lodging Expo (NCRLE). The 2018 event will be held August 27-28 at the Charlotte Convention Center in Charlotte, NC.

This move to Charlotte comes from the request of exhibitors and attendees alike that would like to see the expo start rotating between Charlotte and Raleigh to better accommodate the local industry.

“The goal has always been to alternate the expo between Raleigh and Charlotte on alternate years, but challenges with space availability in Charlotte has prevented that until now. This move makes the show more convenient and accessible to both buyers and suppliers in the Charlotte region,” stated Lynn Minges, President and CEO of the North Carolina Restaurant & Lodging Association.

“We have seen solid support among the industry over the first three editions, but there is still a significant audience that we are not getting to the show. The decision and ability to rotate the event will give attendees in the western half of the state easier access to NCRLE,” added Stephanie Everett, Partner & COO, Exposition Development Company, Inc.

The North Carolina Restaurant & Lodging Expo is the only event in North Carolina to bring together all sectors of the restaurant, foodservice, lodging and hospitality industries under one roof.

For additional information, visit www.NCRL-Expo.com

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